

**FOR IMMEDIATE RELEASE:**

**ECOLOGIC NAMES LEADERSHIP TEAM TO SUPPORT BOART LONGYEAR FINANCIAL SERVICES**

Washington, DC, November 1, 2011 (SEND2PRESS NEWSWIRE) -

Ecologic Leasing Services announced today that it has appointed David Bromage and Rod Suhan as its leadership team dedicated to Boart Longyear Financial Services.

"Ecologic Leasing Services has dedicated two seasoned veterans to help develop and administer the global vendor financing program recently launched with mineral exploration drilling equipment maker Boart Longyear. David Bromage and Rod Suhan have respectively led and managed several vendor captive leasing programs over their careers," stated Michael Keeler, CEO, Ecologic Leasing Services. "They will bring to Boart Longyear Financial Services the expertise needed to arrange and execute drilling equipment financing deals for Boart Longyear's customers worldwide."

Mr. Bromage, MBA, was appointed Vice President, Sales & Business Development. Prior to joining Ecologic, Mr. Bromage held a variety of senior leadership roles in the international equipment financing industry in the USA and Europe, including with Life Technologies, Nortel, Mitel Networks, CIT Group, ING Lease, and First Asset Finance. Mr. Bromage started his financial services career as an Auditor with Ernst & Young in London and has an MBA from Georgetown University.

Mr. Suhan, CPA, was appointed Vice President, Operations. Prior to joining Ecologic, Mr. Suhan held various senior management roles in the equipment leasing & financing industry in the USA, including with Philips Medical Systems, GE Capital, Heller Financial, Sanwa Business Credit, and Continental Illinois Leasing. Mr. Suhan started his financial services career as an Auditor with KPMG Peat Marwick in Detroit and has an MBA from the University of Wisconsin.

**About Ecologic Leasing Services**

Ecologic Leasing Services offers outsourcing and software services to vendor captives and corporate lessees that need to finance equipment competitively around the world. Ecologic currently supports lease transactions in 44 countries. Vendor captives employ Ecologic's services to help them finance the sale of their equipment to their customers at the point-of-sale

using the best available funding sources wherever they operate around the world. Using The Global Lessor Network, Ecologic enables vendor captives and lessees to find the best match lessor for each transaction in each country. For each client, Ecologic deploys, customizes, and integrates its unique web-based leasing and asset management software services, LeaseAccelerator. Founded in 2000, Ecologic is headquartered in Northern Virginia, with offices in Montreal, San Francisco, and Mumbai.

Ecologic can be found on the Web at <http://www.ecologicleasing.com>. Lessors can join The Global Lessor Network and see transaction opportunities that match their interests and geography at <http://www.globallessornetwork.com>.

### MEDIA ONLY CONTACT:

**Michael J. Keeler**

CEO

USA +1 703 791 1943

michael.keeler@ecologicleasing.com

