

FOR IMMEDIATE RELEASE:

ECOLOGIC LAUNCHES THE GLOBAL LESSOR NETWORK IN CHINA

Washington, DC, November 8, 2011 (SEND2PRESS NEWSWIRE) -

Ecologic Leasing Services announced today that it has launched The Global Lessor Network 2.0 in China.

"Our corporate lessee clients and our vendor captive clients have been asking us to help them find, engage, and transact with new lessors in China for several years", stated Michael Keeler, CEO, Ecologic Leasing Services. "We have responded with this formal launch in China. While some lessors in China have already registered over the last few years using the English version of the Global Lessor Network, we expect registrations to grow much more quickly because lessors can now register in Chinese. Also, all of our marketing and communications activities in China are now carried out in Chinese."

"Our lessee and vendor captive clients are international manufacturers with operations in China, like Cummins, Eaton, NetApp, ATI, and Boart Longyear. Our clients use the Global Lessor Network to find lessors and send them leasing opportunities that match the lessors' interests and capabilities - everything from forklifts to cars, trucks, and IT equipment", says Doug Slais, VP Client Services. "Registration is free for leasing companies at: www.lessornetwork.com/cn. In addition to China, our clients have leased equipment in over 50 countries and they continue to expand into new countries. So, all lessors are welcome to register and tell our clients about the kind of transactions that interest them."

About Ecologic Leasing Services

Ecologic Leasing Services offers outsourcing and software services to vendor captives and corporate lessees that need to finance equipment competitively around the world. Ecologic currently supports lease transactions in 44 countries. Vendor captives employ Ecologic's services to help them finance the sale of their equipment to their customers at the point-of-sale using the best available funding sources wherever they operate around the world. Using The Global Lessor Network, Ecologic enables vendor captives and lessees to find the best match lessor for each transaction in each country. For each client, Ecologic deploys, customizes, and integrates its unique web-based leasing and asset management software services, LeaseAccelerator. Founded in 2000, Ecologic is headquartered in

Northern Virginia, with offices in Montreal, San Francisco, and Mumbai.

Ecologic can be found on the Web at <http://www.ecologicleasing.com>. Lessors can join The Global Lessor Network and see transaction opportunities that match their interests and geography at <http://www.lessornetwork.com>.

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